



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

FOR IMMEDIATE RELEASE
OLYMPIC PENINSULA YMCA

Contact:
Kyle Cronk
(360) 452-9244
kyle@olympicpeninsulaymca.org

Phone survey to tally interest in possible YMCA facility.

JEFFERSON COUNTY, WA: Beginning May 5th, several thousand East Jefferson County residents should receive phone calls asking their cooperation in completing a survey regarding their interest in a new YMCA aquatic-recreation facility in Jefferson County.

The Olympic Peninsula YMCA, Jefferson Healthcare and the JeffCo Aquatic Coalition have partnered to fund this survey being conducted by Daxko T2, a YMCA certified research firm. Gathering data from across the user area is essential to ascertaining the feasibility of such a facility.

"As we look to continually deepen our impact, meet the ever changing needs of our communities, and align ourselves with like-minded organizations; gathering the proper data from our target market is essential." Kyle Cronk, Chief Executive Officer, Olympic Peninsula YMCA

Born from the Collective Impact Community Health working group, the collaborating partners are exploring the feasibility of a full-facility YMCA that will also include outpatient rehabilitation and therapy programs delivered by Jefferson Healthcare. The YMCA, JAC, and Jefferson Healthcare are united in the goal to work for a healthier community and provide programs and services accessible to all.

Following receipt of the market feasibility data, the partner organizations will determine if the project is sustainable operationally. If so, the partnership will move forward with a Capital Fundraising Study to determine how much money can be raised and from where.

About the Olympic Peninsula YMCA

The Y is one of the nation's leading nonprofits strengthening communities. Across the Peninsula, our branches engage over 6,200 men, women and children – regardless of age, income or background – to work side-by-side with our neighbors to make sure everyone has the opportunity to learn, grow and thrive. The Y is, and always will be, dedicated to building healthy, confident, connected and secure children, adults, families and communities. Every day our impact is felt when an individual makes a healthy choice, when a mentor inspires a child and when a community comes together for the common good. For more information visit our website at olympicpeninsulaymca.org